

## Jo Ann's Bio

Jo Ann Kairys is an award winning author and illustrator of the children's picture book, [Sunbelievable](#). Ms. Kairys brings years of professional experience to medical/science writing, and is widely published in major medical journals, including *Pediatrics* and *Family Medicine*. She has first-authored numerous research articles concerning improving the quality of care in primary care practice settings. Other publications include manuals for health professionals about quality of care and practice outcomes.

Ms. Kairys served as adjunct professor in the Department of Community and Family Medicine at the *Dartmouth-Hitchcock Medical Center (DHMC)* and *Dartmouth Medical School* where she held several positions, including Executive Director of the Center for the Evaluative Sciences. During her years as a faculty member, she led and coordinated programs funded by the *U.S. Agency for International Development* and the *American International Health Alliance*. These partnership programs teamed up health professionals in the U.S. and hospitals across the Newly Independent States with the shared goal of improving health care across the Republics of the former Soviet Union. Ms. Kairys taught and traveled extensively during this period to help modernize improve health care delivery systems.

Ms. Kairys also served as adjunct professor in the *Department of Community Medicine* at the *UMDNJ-Robert Wood Johnson Medical School* where she held the position of *Executive Director of the Center for Health Families and Cultural Diversity*. She also taught writing skills to health professionals and participated in clinical practice research programs, including evidence-based research funded by the *National Institutes of Health* and the *Centers for Disease Control*. In 2003, Ms. Kairys launched a medical writing firm, *J&S Healthcare, LLC*, working with clients in the U.S. and abroad to prepare research articles for publication and research grants for competitive funding. Her proposal award rate was 95%, with funds awarded totaling well over \$5m. Ms. Kairys received her Masters Degree in Public Health from the *University of Massachusetts*, majoring in marketing and epidemiology. She oversaw clinical operations for outpatient services at DHMC and became Senior Vice President of Marketing and Planning for the Hitchcock Hospital. She was instrumental in planning the *Children's Hospital at Dartmouth* and launching the *Women's Health for Life* initiative.

Recently, Ms. Kairys turned her writing skills to a new genre—creating and illustrating children's books. In 2011, she established her own company, *Story Quest Publishing*, as a means of launching her own children's book products. Her first book, [Sunbelievable](#), was released in October 2011 and won the prestigious Mom's Choice Award. She and her son, Daniel, paired up to create the story and draft a series of stories in line for publication. As a self-published author, Ms. Kairys has a unique perspective on the publishing industry and keys to success.

In June of 2011 she teamed up with [Marisa Corvisiero, Esq.](#), a colleague, attorney, literary agent and friend, to form [Literary Power House Consulting, LLC](#)—a unique and comprehensive, online consulting firm that offers services to authors, agents, editors, publishers, publicists, and lawyers. This project evolved from work each of us was already providing during a time of rapid changes in the publishing industry. Demand for consulting services grew as major transformations occurred. We decided to combine our skills, expertise and resources under one umbrella that would ultimately benefit clients seeking help with their own publishing needs. Thus, [Literary Power House Consulting, LLC](#) now provides the only comprehensive package of Literary Advisory Services offered anywhere.

Ms. Kairys is proficient in Russian and French and has always loved language, children's book illustrations, and writing—both medical/technical and story-telling.